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ABSTRACT

Although this generously annotated selective bibliography primarily emphasizes audiovisual reference works of interest to educational researchers, a secondary emphasis is on publications in various specific subject areas. In addition to their value for researchers, the latter materials are of potential interest to educators planning to use or develop audiovisual materials. The general reference works are grouped by types which include bibliographies, dictionaries, encyclopedias, yearbooks and surveys, indexes, review sources, periodicals, and directories. There are separate subject sections for equipment, media lists, sources of free and inexpensive material, instructional media centers, media cataloging, media use in classroom, copyright, script writing, film, television, audio, photography, visual aids, microforms, and computer and programmed instruction. An annotated list is also provided of national and regional organizations active in the audiovisual field. The works listed are primarily post-1970. Periodicals date back to 1929. All entries appear in one section only. (STS)

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A GUIDE TO THE LITERATURE OF AUDIOVISUAL EDUCATION

by

JOHN P. LEWIS, JR.

IR004264

U.S. DEPARTMENT OF HEALTH, EDUCATION & WELFARE
NATIONAL INSTITUTE OF EDUCATION

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May, 1976

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INTRODUCTION

The field of audiovisual education is enormous. Generally speaking, audiovisual education is designated as that part of the broad field of education concerned with the study of pictorial and aural messages as they relate to the learning process. In some AV areas such as film, there is a plethora of information whereas, in other areas, there is a dearth. Lines have to be drawn; decisions have to be made. In an attempt to achieve a balanced bibliography, extra searching was conducted for some sections. The "simple" mediums such as transparencies and lettering presented searching problems while the sophisticated, "complex" mediums such as film were covered fairly easily.

When compared to the literature of library science, the audiovisual literature is underdeveloped. The major reasons are (a) AV literature has not been around as long, (b) AV literature covers a broader area, and (c) many AV specialists spend most of their time producing, not writing. The development of AV literature would be even slower if it were not for the great influence of commercial companies. AV hardware companies, for example, have sponsored organizations, professors, and freelance writers to produce the gamut of written material from instructional booklets to comprehensive reference works. The more people know about their companies' products and how they can be used in the curricula, the greater the financial return. Also, more developments in AV techniques and equipment have come from the companies than from specialists in education and government.

Even a cursory glance at this bibliography shows that certain large publishing companies such as Bowker, Billboard, and North American Publishing Co. are responsible for many printed sources. Bowker sometimes popularizes a book by publishing it even though it was published at lower cost by a smaller organization. Organizations such as Educational Film

Library Association and the Association for Educational Communications and Technology are the other major publishers. Usually, their material is high quality.

The emphasis in this bibliography is on reference works. The user may consider them as springboards to his research interests. The compiler's aim was to choose the better printed sources in every subject area. In order to include the most current information, most of the items listed were published after 1970. Because this bibliography is selective and it is impossible to be aware of every work in the audiovisual field, this bibliography should not be judged by whether it includes your favorite book or not. In addition, this bibliography is technically out-of-date as soon as it is printed. New books and revisions of standard works appear on the market faster than a bibliographer can keep track of them. Suggestions and additions are always welcome.

Only a few important Educational Resources Information Center documents are included in this bibliography. For a more extensive search, it is recommended that the researcher utilise ERIC's valuable indexes and, possibly, initiate an ERIC computer search.

Every attempt has been made to place each book in the proper category. However, it is impossible to peruse every book. Some works cover two or more categories. As a rule, if a book discussed one medium, it was included in that medium. If a book covered two mediums, it was included in the general or format categories. Entries are never repeated. If a category grew too large, it was subdivided. Even with these guidelines, the divisions sometimes overlap and are not clear.

Many books and periodicals try to be so many things to so many people that it is difficult to label them. This was particularily true for reviews. Almost every periodical reviews hardware and/or software to some extent and selecting the better ones was difficult. The user is suggested to examine the items listed in the main category first and then

select related categories for further information.

Acknowledgements go to Mr. James Limbacher, author of A Reference Guide to Audiovisual Instruction, for providing a firm foundation of titles and annotations. Bowker's Audio-visual Market Place was very useful in expanding the project's scope. Last, but not least, the James Adams Library at Rhode Island College published a small guide to source materials for non-book media in education which made me realize that a bibliography could be done for students and faculty.

Special thanks go to Nell Ward, Sue Hardesty, Marcia Lewis, and Rosemarie Lewis for their cooperation and support.

John P. Lewis
Wausau, Wisconsin

A. BIBLIOGRAPHIES

Annotated Bibliography of New Publications in the Performing Arts. New York: The Drama Book Shop, 1970- . Quarterly.

Belknap, S. Yancy, ed. Guide to the Performing Arts, 1957- . Metuchen, N.J.: Scarecrow Press, 1961- . Annually.

Blum, Eleanor. Basic Books in the Mass Media. Urbana: University of Illinois Press, 1972.

An annotated, selected booklist covering general communication, book publishing, broadcasting, film magazines, newspapers, advertising, indexes, and scholarly journals.

Dale, Edgar, and Belland, John. A Guide to the Literature on Audiovisual Instruction. Stanford, CA: ERIC Clearinghouse on Media and Technology, Stanford University, 1971. (ERIC ED 054615)

Comprises an introduction and overview of audiovisual instruction in relation to its history and place in the educational environment. The other part of this 20 page paper contains a bibliography of AV materials including periodical articles.

Duckles, Vincent, ed. Music Reference and Research Materials: an Annotated Bibliography. 3rd ed. New York: Free Press, 1974.

Limbacher, James L. A Reference Guide to Audiovisual Information. New York: Bowker, 1972.

Provides sources on feature films, filmstrips, theater, radio, television, and recordings. Includes an annotated bibliography of AV reference books and periodicals. An excellent comprehensive source.

Mediated Teacher Education Resources: Supplemental Media Resources for Preservice and In-service Teacher Education Programs. Washington: American Association of Colleges for Teacher Education, 1970.

An annotated bibliography of audio-tapes, games, motion pictures, slides, and filmstrips.

Perkins, Flossie L. Book and Non-book Media: Annotated Guide to Selection Aids for Educational Materials. Urbana, Illinois: National Council of Teachers of English, 1972.

More than 250 selection aids to books, pamphlets, films, and records are arranged alphabetically by titles. Other useful indexes divide the selection aids by age groups.

Rufsvold, Margaret I., and Guss, Carolyn. Guides to Newer Educational Media: Films, Filmstrips, Kinescopes, Phonodiscs, Phonotapes, Programmed Instruction Materials, Slides, Transparencies and Videotapes. 3rd ed. Chicago: American Library Association, 1971.

An annotated comprehensive guide to catalogs and lists of audiovisual media, organizations, and media periodicals.

Schoolcraft, Ralph Newman. Performing Arts Books in Print: An Annotated Bibliography. New York: Drama Book Specialists, 1973.

U.S. Office of Education. Aids to Media Selection for Students and Teachers. Washington: Government Printing Office, 1974.

An annotated bibliography of book selection sources, sources of audiovisual materials, and sources of multi-ethnic materials for use in elementary and secondary schools. An excellent beginning for publications since 1965.

U.S. Office of Education. Radio and Television: A Selected Bibliography. Washington: Government Printing Office, 1960.

U.S. Office of Education. Sources of Audiovisual Materials. Washington: Government Printing Office, 1967.

U.S. Public Health Service. Training Methodology: Part I: Background Theory and Research: Part II: Planning and Administration: Part III: Instructional Methods and Techniques: Part IV: Audiovisual Theory, Aids and Equipment: An Annotated Bibliography. Washington: Government Printing Office, 1969.

An extensive, comprehensive four volume annotated bibliography of books, journal articles, and government publications covering all aspects of teaching, training, and assisting the learner.

B. DICTIONARIES AND ENCYCLOPEDIAS

Baker, Theodore. Biographical Dictionary of Musicians. 5th ed. with supp. New York: G. Schirmer, 1971.

Covers dates of first performances of all major musical

works, bibliography of music books and magazine articles, musical works, debut dates for performers, and their biographies.

Curtis, Ron. Media Dictionary. Red Oak, Iowa: Southwest Iowa Learning Resources Center, 1973.

Encyclopedia of Education. New York: Macmillan, 1971.

The 10 volume set includes articles on audiovisual instruction, programmed instruction, film, instructional media, and television.

The Focal Encyclopedia of Film and Television Technique. New York: Hastings House, 1969.

British and American techniques and technologies are covered in more than 1600 entries and an extensive index.

Grove's Dictionary of Music and Musicians. 5th ed. New York: St. Martin's, 1961.

This is a detailed 10 volume encyclopedic dictionary of the world of music.

Jacobson, Howard B., ed. A Mass Communications Dictionary: A Reference Work of Common Terminologies for Press, Print, Broadcast, Film, Advertising, and Communications Research. New York: Philosophical Library, 1961.

Levitan, Eli L. An Alphabetical Guide to Motion Picture, Television, and Videotape Production. New York: McGraw-Hill, 1970.

C. YEARBOOOKS AND SURVEYS

Brown, James W., ed. Educational Media Yearbook. New York: Bowker, 1973.

A standard, comprehensive reference work of AV trends, publishing, and organizations.

Hope, Thomas W. Hope Reports AV-USA. Rochester, N.Y.: Hope Reports, Inc., 1958- . Annually.

Features four major sections: (1) the year's highlights and 10 year review, (2) product categories, (3) domestic markets, and (4) a new products section.

Hope, Thomas W. Hope Reports Education and Media. Rochester, N.Y.: Hope Reports, Inc., 1973.

An extensive analysis of trends in the sale and use of

AV media in schools, colleges and medical education, media subject analysis, film rental, student film making and federal aid.

Hope, Thomas W. Hope Reports Industry: AV and Training. Rochester, N.Y.: Hope Reports Inc., 1973.

Kemp's Film and Television Year Book (International). London: Kemp's Printing and Publishing Co. Ltd,, 1956- . Annually.

D. RESEARCH

Anderton, Ray L., and Mapes, Joseph L., eds. Doctoral Research in Library Media: Completed and Underway. Boulder: School of Education, University of Colorado, 1970.

Gulliford, Nancy L. Current Research on the Relative Effectiveness of Selected Media Characteristics. Pittsburgh: Westinghouse Electric Corp., 1973. (ERIC ED 098968)

Travers, Robert Morris Williams, ed. Research and Theory Related to Audiovisual Information Transmission. Salt Lake: Bureau of Educational Research, University of Utah, 1964.

U.S. Office of Education. Research in Instructional Television and Film. Washington: Government Printing Office, 1967.

U.S. Office of Education. Survey of Educational Media Research in the Far East. Washington: Government Printing Office, 1963.

A survey by country and by medium as well as a general annotated list of international educational media research.

E. INDEXES

1. Media Literature

Current Index to Journals in Education (CIJE). New York: Macmillan, 1969- . Monthly.

Education Index. New York: H. W. Wilson Co., 1929- . Monthly.

Music Index. Detroit: Information Coordinators, Inc., 1949- . Monthly.

Resources in Education. Washington: Educational Resources Information Center, 1975- . Monthly.

An abstract journal which describes research-related reports and other documents of educational significance. Has subject, author, and institution indexes. Many of the indexed documents are printed on microfiche which are bought by larger libraries. Continues Research in Education (1967-1974).

Readers' Guide to Periodical Literature. New York: H. W. Wilson Co., 1900- . Semimonthly.

2. Media Material

Educational Media Council. Educational Media Index. New York: McGraw-Hill, 1964.

A 14 volume major effort which is now dated.

Index to Instructional Media Catalogs: A Multi-indexed Directory of Materials and Equipment for Use in Instruction Programs. New York: Bowker, 1974.

An index to catalogs containing all kinds of materials used in educational programs. Each entry provides instructional level, methodology, and producer.

Learning Directory. New York: Westinghouse Learning Corp., 1970-71- .

A nonselective list of instructional offerings from every major publisher and producer. Over 200,000 entries are listed alphabetically by subject. A continuing publication with volumes and supplements.

Markham, Lois, ed. New Educational Materials: A Classified Guide. New York: Citation, 1970.

This source was an annual from 1966 through 1970 which annotated material appearing in the Scholastic Teacher.

National Information Center for Educational (NICEM) Indexes. Los Angeles: National Center for Educational Media, University of Southern California, 1964- .

Since 1964, NICEM has provided access to their computer banks of media through indexes by format and some subjects. The most recent complete series of indexes was published in 1975. The Update of Non-Book Media supplements the basic set on a monthly basis until the next complete series is published

in 1977.

Index to 16mm Educational Films. 5th ed. 3 vols.
Index to 35mm Educational Filmstrips. 5th ed. 2 vols.
Index to Educational Overhead Transparencies. 4th ed. 2 vols.
Index to Educational Video Tapes. 3rd ed.
Index to Educational Audio Tapes. 3rd ed.
Index to Educational Records. 3rd ed.
Index to 8mm Motion Cartridges. 4th ed.
Index to Producers and Distributors. 3rd ed.
Index to Educational Slides. 2nd ed.
Index to Black History and Studies-Multimedia. 2nd ed.
Index to Ecology-Multimedia. 2nd ed.
Index to Health and Safety Education-Multimedia. 2nd ed.
Index to Vocational and Technical Education-Multimedia. 2nd ed.
Index to Psychology-Multimedia. 2nd ed.

Each index has (1) Subject Section Outline, (2) Index to Subject Headings, (3) Subject Guide, (4) Alphabetical Listing, and (5) a Producer/Distributor Code Section. Each Update has a (1) Subject Guide to Non-Book Media, (2) Alphabetical Guide to Non-Book Media, and a (3) Directory of Producers and Distributors.

F. REVIEW SOURCES

1. General

Back Stage. New York: Back Stage Publications, Inc., n.d.- . Weekly.

Reviews motion pictures, film loops, filmstrips, tapes, discs, transparencies, study prints, and videotapes.

The Booklist. Chicago: American Library Association, 1905- . Semimonthly.

Topical bibliographies on subjects such as career education, women's liberation, and Black Americans frequently include reviews of audiovisual materials. Reviews of nontheatrical 16mm sound films, 8mm loops, and 35mm filmstrips.

Chisholm, Margaret E. Media Indexes and Review Sources. College Park: School of Library and Information Services, University of Maryland, 1972.

A comprehensive guide to periodicals and reference works which review audiovisual material. This work includes a bib-

liographical essay on various types of indexes and review sources with bibliographic information. An excellent source.

Downbeat. Chicago: Maher Publications, 1934- . Biweekly.

Well known for comprehensive reviews of jazz, blues, and rock recordings.

International Index to Multi-media Information. Pasadena, CA: Audio-Visual Associates, 1973- . Quarterly.

This work continues the Film Review Index (1970-1973) with an expanded scope.

Media Review Digest. Ann Arbor, MI: Pierian Press, 1974- . Annually.

Continues the Multi Media Reviews Index (1970-1974). Over 70 periodicals and services are used in compiling the index. Media Review Digest is supplemented monthly in Audiovisual Instruction.

Previews. New York: Bowker, 1972- . Monthly during school year.

This periodical has quickly become a standard review source in the media field.

2. Film

EFLA Evaluations. New York: Educational Film Library Association, 1946- . Monthly.

A series of brief nontheatrical film reviews on 3x5 cards for EFLA members.

Film Evaluation Guide. New York: Educational Film Library Association, 1965.

A book version of the EFLA Evaluation cards.

Film "Sneaks" Annual. Ann Arbor, MI: Pierian Press, 1972- . Annually.

Landers Film Reviews: The Information Guide to 16mm Films. Los Angeles: Landers Associates, 1956- . Monthly during the school year.

Contains critical reviews of instructional and documentary films, short-subject films for children, and foreign films.

New York Times Film Reviews, 1913-1968. New York: Arno, 1970.

A complete multi-volume reprinting of all reviews of theatrical films appearing in the New York Times by the day the

review appeared. Annual companion volumes to this basic work have been published by the same publisher. Reviews after 1968 can also be found by consulting the New York Times Index under the heading "Motion Pictures Reviews".

Salem, James M. Guide to Critical Reviews. 4 vols. Metuchen, N.J.: Scarecrow Press, 1973.

Volume 1 includes reviews of American drama from 1909 to 1969. Volume 4 lists citations to movie reviews compiled from Readers' Guide, The New York Times, and Photoplay from 1927 through 1963.

G. PERIODICALS

1. Primary

AV Communication Review. Washington: Association for Educational Communications and Technology, 1953- . Quarterly.

Research articles are concerned with communication, media, computer technology, and educational systems.

AV Guide: The Learning Media Magazine. Chicago: Educational Screen Inc., 1922- . Monthly.

This journal (which was known before December 1971 as Educational Screen and AV Guide) contains articles dealing with the use of AV equipment and materials in teaching situation. Numerous types of media are reviewed.

Audio-Visual Communications. New York: United Business Publications, 1967- . Monthly.

Covers new applications, techniques and trends in the audiovisual market.

Audiovisual Instruction. Washington: Association for Educational Communications and Technology, 1956- . 10 times a year.

This periodical is aimed at the school audiovisual field.

Business Screen. New York: Harcourt Brace Jovanovich, 1938- . Bimonthly.

Educational Broadcasting. Los Angeles: Barrington Publications, Inc., 1971- . Bimonthly.

Continues Education and Instructional Broadcasting (1968-1971).

Educational Broadcasting International. Wrexham, England: W. Williams, 1971- . Quarterly.

Educational Media. Fort Worth, Texas: Educational Media Publishing Co., Inc., 1969- . Monthly during the school year.

K-Eight. Philadelphia, PA: North American Publishing Co., 1971- . Monthly during school year.

Equivalent to Media and Methods but for elementary schools.

Media and Methods. Philadelphia, PA: North American Publishing Co., 1964- . Monthly during school year.

Is aimed primarily at secondary school teachers in English and social studies with emphasis on practical use of media in education. Includes reviews of theatrical and non-theatrical films.

Media Mix: Ideas and Resources for Educational Change. Chicago: Claretian Publications, 1969- . Monthly from October through May.

Includes resources, new materials in print, film and discs for secondary schools and colleges. Reviews numerous media.

Public Telecommunications Review. Washington: National Association of Educational Broadcasters, 1973- .

Continues NAEB Journal (1941-1967) and Educational Broadcasting Review (1967-1973).

Radical Software/Changing Channels. New York: Gordon and Breach Science Publishers, 1970- . 9 times a year.

Includes articles on video hardware and software, video news and projects around the country, photography and communications. Excellent.

2. Secondary

ECT. Washington: Association for Educational Communications and Technology, 1970- . Bimonthly during school year.

Grade Teacher. Greenwich, Conn.: CCM Professional Magazines, Inc., 1892- . Monthly, except July and August.

Audiovisual materials for elementary and childhood education programs are reviewed in each issue.

Instructor. Dansville, N.Y.: Instructor Publications, Inc., 1891- . Ten times a year.

Library Journal. New York: Bowker, 1876- . Semimonthly, monthly in July and August.

Scholastic Teacher. New York: Scholastic Magazines, Inc., 1936- . Monthly during school year.

This journal is the supplement to the Teacher's Edition of 12 classroom weeklies. Many types of media are reviewed.

School Library Journal. New York: Bowker, 1954- . Monthly during the school year.

School Media Quarterly. Chicago: American Association of School Librarians, 1952- . Quarterly.

Was known as School Libraries.

H. DIRECTORIES

1. General

Audio Visual Source Directory. Tarrytown, N.Y.: Motion Picture Enterprises Publications, 1967- . Semiannually.

The directory (which is sometimes called MPE Audio Visual Source Directory) lists alphabetically and geographically services and products for education and industry.

Audiovisual Market Place. New York: Bowker, 1969- . Biannually.

An indispensable directory.

Sources of Information and Assistance on Educational Technology for Development: A Directory. Washington: Information Center on Instructional Technology, 1972.

Contains a listing of international organization and agencies with capabilities for training and financial assistance.

2. Personnel

Directory of Media Personnel in Higher Education. Washington: Educational Media Council, n.d.

Directory of U.S. Government Audiovisual Personnel. Washington: National Audiovisual Center, National Archives and Records Service, 1971.

3. Specific Media and Festivals

Billboard International Buyer's Guide of the Music-Record-Tape Industry. Cincinnati: Billboard Publications, Inc., 1973.

Contains a directory of recording companies, music publishers, independent recording companies, and related accessory manufactures.

Broadcasting Yearbook. Washington: Broadcasting Publications, Inc., 1931- . Annually.

Includes basic information on TV and radio facilities, equipment, FCC rules, NAB codes, networks and station representatives. Lists all television, AM and FM stations and their personnel in the U.S. and Canada.

Motion Picture, TV and Theatre Directory. Tarrytown, N.Y.: MPE Publications, Inc., 1962- . Semiannually.

Lists by category services and products for the professionals.

North American Radio-TV Station Guide. Indianapolis, Ind.: Howard W. Sams Co., 1963- .

World Radio and TV Handbook: Broadcasting, Television, including World-wide Radio Who's Who. Copenhagen, Denmark: O. Lund Johansen, 1947- .

Zwerdling, Shirley, ed. Film and TV Festival Directory. New York: Back Stage Publications, 1970.

Presents detailed information on many film and television festivals held around the world each year.

I. EQUIPMENT

1. Sources

Audiovisual Equipment Directory. Fairfax, VA: National Audio-Visual Association, 1953- . Annually.

Contains a detailed, illustrated catalog of new audiovisual equipment.

The Educational Marketer. White Plains, N.Y.: Knowledge Industry Publications, Inc., 1968- . Semimonthly.

Contains news for executives who market training and educational products.

Educator's Purchasing Guide: Instructional Materials and Equipment. 4th ed. Philadelphia: North American Publishing Co., 1973.

Includes a comprehensive compilation of educational product information for many subjects and grade levels.

School Product News. Cleveland: Industrial Publishing Co., 1961- . Monthly.

2. Utilization

Davidson, Raymond L. Audiovisual Machines. Scranton, PA: Intext Educational Publishers, 1969.

Davidson is concerned with the basic principles as well as the operation of various types of projectors, recorders, and related equipment. It contains step-by-step operational instructions.

Dorsett, Loyd G. Audio-visual Teaching Machines. Englewood Cliffs, N.J.: Educational Technology Publications, 1971.

Laird, Dugan. A-V Buyer's Guide: A User's Look at the Audio-Visual World. 2nd ed. Fairfax, VA: National Audio-Visual Association, 1974.

Contains helpful advise on how to select and maintain AV machines.

Oates, Stanton C., ed. Audiovisual Equipment Self Instruction Manual. Dubuque, Iowa: William C. Brown Co., 1971.

Wiman, Raymond. Mediaware: Selection-Operation-Maintenance. Dubuque, Iowa: William C. Brown Co., 1969.

Provides numerous diagrams along with fundamental operating techniques.

J. MEDIA LISTS

1. Comprehensive, On-going Records

American Film Institute Catalog of Motion Pictures Produced in the United States. New York: Bowker, 1971.

This work is a descriptive record of American theatrical films produced from 1893 to approximately 1970.

The British National Film Catalog. London: British Film Institute, 1963- . Annually.

All film production in Great Britain is chronicled by nonfiction films and fiction films.

U.S. Library of Congress. Library of Congress Catalog: Films and Other Materials for Projection. Washington: Library of Congress, 1972- . Quarterly and annual cumulations.

Continues the Library of Congress Catalog: Motion Pictures and Filmstrips (1951-1972). Includes all motion pictures and filmstrips of educational or instructive value released in the U.S. and Canada and cataloged on L. C. cards with a subject index.

U.S. Library of Congress. Library of Congress Catalog: Music, Books on Music, and Sound Recordings. Washington: Library of Congress, 1973- . Semiannually with annual and quinquennial cummulations.

Continues the Library of Congress Catalog: Music and Phonorecords (1947-1972). Contains an alphabetical master list of recordings and music reproduced from Library of Congress catalog cards.

U.S. Library of Congress. Copyright Office. Catalog of Copyright Entries. Pt. 5 Music; Pt. 6 Maps and Atlases; Pt. 12-13 Motion Pictures and Filmstrips. Washington: Library of Congress, 1896- .

Provides copyright information and some credits for all media copyrighted since 1896.

U.S. Library of Congress. Copyright Office. Motion Pictures, 1894-1969. 5 vol. series. Washington: Government Printing Office, c1951-1971.

Provides another listing of copyrighted films for reference collections.

2. Catalogs

Audio-Visual Center Films Sales Catalog, 1973. Bloomington: Indiana University, 1973.

Lists educational motion pictures produced by Indiana University Audio-Visual Center, Public Television, National Center for School and College Television, and Education Television Stations Program Service.

A Catalog of U.S. Government Produced Audiovisual Materials, 1974. Washington: National Archives and Records Service, General Services Administration, 1974.

Contains over 4,500 items available for sale and/or rent from the National Audiovisual Center. Includes slide sets, 16mm films, and other media.

8mm Film Directory. New York: Coprehensive Service Corp., 1969.

Guide to State-Loan Film (16mm). Alexandria, VA: Serina Press, 1969. Supplement, 1973.

Gives synopses of more than 540 films produced, or available from, 60 state agencies in 43 states and the District of Columbia.

Limbacher, James L. Feature Films on 8mm and 16mm: A Directory of Feature Films Available for Rental, Sale, and Lease in the United States. New York: Bowker, 1974.

Provides an alphabetical listing of over 15,000 feature films.

United Nations 16mm Film Catalog. New York: Office of Public Information. United Nations, 1968.

U. S. Government Films: A Catalog of Motion Pictures and Filmstrips for Sale by the National Audiovisual Center. Washington: National Archives and Records Services, General Services Administration, 1969. Supplement, 1971.

Films are annotated and arranged alphabetically by titles under approximately 20 broad subjects. Updated by supplements.

K. SOURCES OF FREE AND INEXPENSIVE MATERIAL

Audrey, Ruth H. Selected Free Materials for Classroom Teachers. 3rd ed. Belmont, CA: Fearon Publishers, 1969.

Educators Guide to Free Films. Randolph, WI: Educators Progress Service, Inc., 1941- . Annually.

Provides a detailed directory of nontheatrical films which are available without charge from sponsors.

Educators Guide to Free Filmstrips. Randolph, WI: Educators Progress Service, Inc., 1949- . Annually.

Lists filmstrips and slides in all instructional subjects currently available free of charge.

Educators Guide to Free Tapes, Scripts, and Transcriptions. Randolph, WI: Educators Progress Service, Inc., 1955- . Annually.

Consists of an annotated list by subject of over 400 free-loan scripts, tapes, and recordings with speed and running time.

Educators' Index to Free Materials. Randolph, WI: Educators Progress Service, 1937- . Annually.

Free and Inexpensive Learning Materials. Nashville, TN: Division of Surveys and Field Services, George Peabody College for Teachers, 1941- . Biannually.

A standard directory to maps, posters, pictures, charts, pamphlets, and other educational aids.

Guide to Foreign Government Loan Film (16mm). Alexandria, VA: Serina Press, 1971.

Is a list of over 3,000 films available for loan in the United States from foreign governments.

Guide to Free-Loan Training Films (16mm). Alexandria, VA: Serina Press, 1970.

Gives synopses of nearly 2,000 films available for public showings.

Guide to Government Loan Film (16mm). 2nd ed. Alexandria, VA: Serina Press, 1972.

Includes brief synopses of more than 2,000 films from 47 federal agencies.

Guide to Government Loan Filmstrips, Slides and Audio Tapes. Alexandria, VA: Serina Press, 1971.

Guide to Military-Loan Film. Alexandria, VA: Serina Press, 1969.

Contains synopses of over 1,400 motion pictures.

O'Hara, Frederic J. comp. Over 2000 Free Publications: Yours for the Asking. New York: New American Library, Inc., 1968.

Descriptive guide in bibliographical essay form covers the inexpensive and free publications available mainly from federal departments and agencies.

L. INSTRUCTIONAL MEDIA CENTERS

1. Media Centers

Davis, Harold, ed. Instructional Media Center: A Bold New Venture. Bloomington: Indiana University Press, 1971.

Davis, Harold. Instructional Media Center: An Annotated Bibliography. Cleveland: Educational Research Council of America, 1971.

Davis, Ruth Ann. The School Library Media Center: A Force for Educational Excellence. 2nd ed. New York: Bowker, 1974.

Dewey, Bruce E., and Howard, Richard. Media and Instructional Technology in the Library. Syracuse: Center of Instructional Communication, Syracuse University, 1972.

Erickson, Carlton W. Administering Instructional Media Programs. New York: Macmillan, 1968.

Gillespie, John T., and Spirit, Diana L. Organizing the School Library Media Programs. New York: Bowker, 1973.

Hicks, Warren B., and Tillin, Alma. Developing Multi-Media Libraries. New York: Bowker, 1970.

Hicks, Warren B., and Tillin, Alma. Managing Multi-Media Libraries. New York: Bowker, 1974.

Nonbook Materials: The Organization of Integrated Collections. Ottawa: Canadian School Library Association, 1973.

Pearson, Neville P., and Butler, Lucius, comps. Instructional Materials Centers: Selected Readings. Minneapolis: Burgess Publishing Co., 1969.

Prostano, Emanuel T. School Media Programs: Case Studies in Management. Metuchen, N.J.: Scarecrow Press, 1970.

Prostano, Emanuel T., and Prostano, Joyce S. The School Library Media Center. Boulder, CO: Libraries Unlimited, 1971.

Rowell, John. Educational Media Selection Centers: Identification and Analysis of Current Practices. Chicago: American Library Association, 1971.

Sullivan, Peggy. Problems in School Media Management. New York: Bowker, 1971.

U.S. Department of the Army. Audio-visual Support Center Operations. Field Manual FM11-41. Washington: Government Printing Office, 1966.

Comprises an overall view of an AV center with lesson plans to train AV support personnel.

Ward, Pearl L., and Beacon, Robert. The School Media Center: A Book of Readings. Metuchen, N.J.: Scarecrow Press, 1973.

2. Media Personnel

Polette, Nancy. Developing Methods of Inquiry: A Source Book for Elementary Media Personnel. Metuchen, N.J.: Scarecrow Press, 1973.

Polette, Nancy. In-Service: School Library/Media Workshops and Conferences. Metuchen, N.J.: Scarecrow Press, 1973.

Shores, Louis. Audiovisual Librarianship: The Crusade for Media Unity (1946-1969). Littleton, CO: Libraries Unlimited, 1973.

3. Media Collections

Brown, Lucille G. A Core Media Collection for Secondary Schools. New York: Bowker, 1975.

This work lists over 2,000 recommended nonprint materials.

Gaver, Mary, ed. The Elementary School Library Collection. 9th ed. Newark, N.J.: Bro-Dart, 1974.

Annotates about 8,000 books and 2,000 AV items chosen by a selection committee aided by an advisory committee.

McDaniel, Roderick, ed. Resources for Learning: A Core Media Collection for Elementary Schools. New York: Bowker, 1971.

Is a selective, annotated guide to materials in different media. It alphabetically lists about 4,000 titles in various media.

4. Media Standards and Guidelines

Guidelines for Audiovisual Materials and Services for Public Libraries. Chicago: American Library Association, 1970.

Policies for standards are defined and divided into services, materials, personnel, space, equipment, responsibilities, and statistics.

Media Programs: District and School. Chicago: American Library Association, 1975.

This work which is jointly prepared by the American Association of School Librarians, American Library Association, and the Association for Educational Communications and Technology replaces Standards for School Media Programs which which was prepared jointly by the American Association of School Librarians and the Department of Audiovisual Instruction of the National Education Association. The focus is on qualitative goals for media programs and resources essential for quality education. Some quantitative statements follow the goals.

Quantitative Standards for Audiovisual Personnel, Equipment, and Materials in Elementary, Secondary, and Higher Education. Washington: Department of Audiovisual Instruction, National Education Association, 1966.

Standards for School Media Programs. Chicago: American Library Association, 1969.

This predecessor to Media Programs: District and School provides quantitative and qualitative quidelines for equipment, materials, quarters, and personnel providing print and multimedia resources. Updates the 1960 American Association of School Librarians Standards for School Library Programs and the 1965 Department of Audiovisual Instruction Quantitative Standards for Audiovisual Personnel, Equipment, and Materials.

M. MEDIA CATALOGING

Code of Cataloging Music and Phonorecords. Chicago: Music Library Association, American Library Association, 1958.

A basic reference work for music, record, and tape cataloging for libraries.

Grove, Pearce S., and Clement, Evelyn G., eds. Bibliographic Control of Nonprint Media. Chicago: American Library Association, 1972.

Johnson, Jean Thornton. AV Cataloging and Processing Simplified. Raleigh, N.C.: Audiovisual Catalogers, Inc., 1971.

Johnson, Jean Thornton. Audiovisual Cataloging and Processing. Raleigh, N.C.: Audiovisual Catalogers, Inc., 1971.

Non-book Materials Cataloguing Rules. London: National Council for Educational Technology, 1974.

Standards for Cataloging Nonprint Materials. 3rd ed. Washington: Association for Educational Communications and Technology, 1972.

The 3rd edition carries new categories for new information formats such as videotape and videodisc.

Steele, Robert. The Cataloging and Classification of Cinema Literature. Metuchen, N.J.: Scarecrow Press, 1967.

N. MEDIA USE IN THE CLASSROOM

Arrasjid, Harun, and Arrasjid, Dorine, eds. Media Objectives for Teachers. New York: MSS Educational Publishing Co. Inc., 1971.

"The purpose of this book is to provide a compendium of instructional objectives with reference analysis pertaining to instructional media and materials. It may be used in a diagnostic or prescriptive manner for either teacher training programs or college level media courses." (page 5, Introduction)

Brickson, Carlton W., and Curl, David H. Fundamentals of Teaching with Audiovisual Technology. 2nd ed. New York: Macmillan, 1972.

Gerlach, Vernon, and Ely, Donald. Teaching and Media: A Systematic Approach. Englewood Cliffs, N.J.: Prentice-Hall, 1971.

Goudket, Michael. An Audiovisual Primer. New York: Teachers College Press, Columbia University, 1973.

Haney, John B., and Ullmer, Eldon J. Educational Media and the Teacher. Dubuque, IO: William C. Brown Co., 1970.

Instructional Materials for Teaching Audiovisual Courses: An Annotated List of Motion Pictures, Kinescopes, Filmstrips, Slidesets, Recordings, Tapes and Prints. Syracuse: Center for Instructional Communications, Syracuse University, 1968.

Divisions are by topic with a title and producers index.

Kinder, James S. Using Instructional Media. New York: Van Nostrand, 1973.

Limbacher, James L., ed. Using Films; A Handbook for the Program Planner. New York: Educational Film Library Association, 1967.

Linton, Dolores, and Linton, David S. Practical Guide to Classroom Media. Dayton, Ohio: Pflaum/Standard Publishing, 1972.

Maynard, Richard A. The Celluloid Curriculum: How to Use Movies in the Classroom. New York: Hayden Book Co., 1971.

Ring, Arthur E., and Shelley, William J. Learning with the Overhead Projector. Scranton, PA: Chandler Publishing Co., 1969.

Tansman, Jack. Using Instructional Media Effectively. West Nyack, N.Y.: Parker Publishing Co., 1971.

Thornton, James, and Brown, James, eds. New Media and College Teaching. Washington: Department of Audiovisual Instruction, National Education Association, 1968.

Tindall, Kevin, Collins, Bill, and Reid, David. The Electric Classroom: Audio Visual Methods in Teaching. New York: McGraw-Hill, 1973.

O. COPYRIGHT

Bush, George Pollock. Technology and Copyright: Annotated Bibliography and Source Materials. Mt. Airy, MD: Lomond Systems, 1972.

Cambridge Research Institute. Omnibus Copyright Revision: Comparative Analysis of the Issues. Washington: American Society for Information Science, 1973.

Copyright Permissions: A Guide for Noncommercial Use. Washington: Association of American Publishers, n.d.

Ennis, Philip. Copying and Duplicating Practices in American Education. Chicago: National Opinion Research Center, University of Chicago, 1966.

Lukac, George J., ed. Copyright-The Librarian and the Law. New Brunswick, N.J.: Bureau of Library and Information Science Research, Rutgers University Graduate School of Library Service, 1972.

Nimmer, Mellville B., ed. Legal Rights of the Artist. Los Angeles: n.n., 1971.

Performing Arts Review. New York: Law-Arts Publishers, Inc., 1969- . Quarterly.

Roberts, Matt. Copyright: A Selected Bibliography of Periodical Literature Relating to Literary Property in the United States. Metuchen, N.J.: Scarecrow Press, 1971

Shemel, Sidney, and Krasilovsky, M. William. This Business of Music. New York: Billboard Publications, 1971.

United States Code, 1970 ed. Title 17: Copyrights. Washington: Government Printing Office, 1971.

United States. Congress. Senate. A Bill for the General Revision of Copyright Law. Introduction, 94th Cong., 1st Sess., Senate, S. 22. 1975.

United States. Court of Claims. Williams and Wilkins Co. v. the United States. November 27, 1973.

United States. Library of Congress. Copyright Office. Audiovisual Materials. Circular 40D. (1972)

_____. Compendium of Copyright Office Practices. (1973)

_____. Copyright for Motion Pictures. Circular 45. (1972)

_____. Copyright for Musical Compositions. Circular 50. (1972)

_____. Copyright for Photographs. Circular 40J.

_____. Copyright for Sound Recordings. Circular 56. (1974)

_____. Fair Use of Copyrighted Works. Circular 20. (1974)

_____. General Information on Copyright. Circular 1. (1973)

_____. How to Investigate the Copyright Status of a Work. Circular 22. (1973)

P. GENERAL WORKS

Brown, James W., and Lewis, Richard. AV Instructional Technology Manual for Independent Study. New York: McGraw-Hill, 1973.

Brown, James W., Lewis, Richard, and Harcleroad, Fred F. AV Instruction: Technology, Media and Methods. 4th ed. New York: McGraw-Hill, 1973.

Brown, James W., Norberg, Kenneth D., and Srygley, Sara K. Administering Educational Media: Instructional Technology and Library Services. 2nd ed. New York: McGraw-Hill, 1972.

Brown, Robert Michael. Educational Media: A Competency-Based Approach. Columbus, OH: Merrill, 1973.

Bullough, Robert. Creating Instructional Materials. Columbus, OH: Merrill, 1974.

Frankle, Edna, and Frankle, Charles. Guide to Educational Technology. Westport, CT: Technonic Publishing Co., 1971.

Gillis, Don. The Art of Media Instruction. Dallas: Crescendo Book Publications, 1973.

Kemp, Jerrold E. Planning and Producing Audiovisual Materials. 3rd ed. New York: Thomas Y. Crowell Co. Inc., 1975.

Romiszowski, A. J. The Selection and Use of Instructional Media. New York: Wiley, 1974.

Wiman, Raymond, and Meierhenry, Wesley C., eds. Educational Media: Theory into Practice. Columbus, OH: Merrill, 1969.

Contains contributions by media scholars about the intellectual synthesis, the physical synthesis, background of instructional communication, and implementing the information.

Zelmer, A. C. Lynn. Community Media Handbook. Metuchen, N.J.: Scarecrow Press, 1973.

Besides giving the basic technical information on producing media, this book discusses the rationale for making media production facilities available to the public.

Q. SCRIPT WRITING

Beveridge, James A. Script Writing for Short Films. Paris: UNESCO, 1969.

Reviews the role of the scriptwriter and kinds of writing involved.

Hilliard, Robert L. Writing for Television and Radio. 2nd ed. New York: Hastings House, 1967.

Parker, Norton S. Audiovisual Script Writing. New Brunswick, N.J.: Rutgers University Press, 1968.

Willis, Edgar E. Writing Television and Radio Programs. New York: Holt, Rinehart and Winston, 1967.

R. FILM

1. Guides

Giannetti, Louis D. Understanding Movies. Englewood Cliffs, N.J.: Prentice-Hall Inc., 1972.

Gottesman, Ronald, and Geduld, Harry M., comps. Guidebook to Film: An Eleven-In-One Reference. New York: Holt, Rinehart and Winston, 1972.

Includes an annotated book list, theses and dissertations about film, museums and archives, film schools, equipment and supplies, distributors, bookstores, publishers, film organizations and services, film festivals, film awards, and film terminology.

International Film Guide. London: Tavivy Press, 1964- . Annually.

Is a collection of facts, figures, surveys, and opinions about film-making during each year.

2. Dictionaries, Directories, and Almanacs

Clark, Joan, ed. A Directory of Film Libraries in the USA. New York: Film Library Information Council, 1971.

Graham, Peter, ed. A Dictionary of the Cinema. New York: A. S. Barnes, 1968.

Halliwell, Leslie. Filmgoer's Companion. 3rd ed. New York: Hill and Wang, 1970.

Consists of an encyclopedia of film information. An important work.

International Motion Picture Almanac. New York: Quigley Publications, Inc., 1926- . Annually.

Covers almost all films released with major cast names and biographies.

Murrell, Margaret F. Whitmark Talent Directory. Dallas: Whitmark Associates, 1967- . Annually.

Contains actors and models, producers and producer services for the Southwest.

Sarris, Andrew. The American Cinema: Directors and Directions 1929-1968. New York: E. P. Dutton and Co. Inc., 1968.

U.S. Office of Education. Directory of 3,660 16mm Film Libraries. Washington: Government Printing Office, 1958.

3. Research

Bukalski, Peter J. Film Research: A Critical Bibliography with Annotations and Essay. Boston: G. K. Hall, 1972.

Groves, Peter D., ed. Film in Higher Education and Research. Oxford, N.Y.: Pergamon Publishing Co., 1966.

Contains the proceedings of an English conference.

Pennsylvania State University. Instructional Film Research Program. Instructional Film Research Reports. Port Washington, N.Y.: n.n., 1953.

Film research results sponsored jointly by the Department of the Army and Department of the Navy.

4. Production

Carlson, Verne, and Carlson, Sylvia. Professional 16/35mm Cameraman's Handbook. New York: Amphoto, 1970.

Clarke, Charles G., and Strenge, Walter, eds. The American Cinematographer Manual. 4th ed. Hollywood, CA: American Society of Cinematographers, 1973.

Presents complete shooting data for theatrical, non-theatrical and television cinematographers.

Fielding, Raymond. The Technique of Special Effects Cinematography. 3rd ed. New York: Hastings House, 1972.

Herman, Lewis. Educational Films: Writing, Directing, Producing for Classroom, Television, and Industry. New York: Crown Publishers, 1965.

Kinsey, Anthony. How to Make Animated Movies. New York: Viking, 1970.

Lipton, Lenny. Independent Film Making. San Francisco: Straight Arrow Books, 1972.

_____. The Super 8 Book. San Francisco: Straight Arrow Books, 1975.

Pincus, Edward. Guide to Filmmaking. Chicago: Regnery, 1972.

Roberts, Kenneth H., and Sharples, Win, Jr. Primer for Film-Making: A Complete Guide to 16 and 35 mm Film Production. New York: Pegasus, 1971.

Smallman, Kirk. Creative Film-Making. New York: Collier Books, 1969.

5. Film Libraries

Film Library Quarterly. New York: Film Library Information Council, 1968- . Quarterly.

The emphasis is on film programming with articles on film making and film librarianship.

Harrison, Helen P. Film Library Techniques: Principles of Administration. New York: Hastings House, 1973.

Jones, Emily S., ed. The College Film Library Collection: A Selected List of Films. 2 vols. Williamsport, PA: Bro-Dart, 1971.

Rehrauer, George. Developing a Film Program for Libraries. New York: Bowker, 1974.

Includes discussions of overall policies, organization, budget and selection procedures.

6. Indexes

Batty, Linda, comp. Retrospective Index to Film Periodicals (1930-1971). New York: Bowker, 1974.

Comprises an index to articles and reviews appearing in 20 English-language film periodicals.

Film Index. Mosman Bay, Australia: John Howard Reid, 1970- . Monthly.

Supersedes Australian Film Guide.

Film Literature Index. Albany, N.Y.: Filmdex, 1974- . Quarterly.

This reference work is a fairly new author and subject periodical index to the international film literature.

Jones, Karen. International Index to Film Periodicals. New York: Bowker, 1973.

Consists of an index to articles and reviews that appeared during 1972 in 60 film periodicals.

7. Periodicals

The American Cinematographer. Hollywood, CA: American Society of Cinematographers, 1919- . Monthly.

Presents articles on cinematography, photographic effects, and film techniques.

Film Quarterly. Berkeley: University of California Press, 1945- . Quarterly.

Consists of reviews and articles on films and film-makers.

Filmfacts. New York: American Film Institute, 1958- .

Pot Pourri. Ottawa: National Film Board of Canada, n.d. Monthly.

This newsletter is used to inform film users and planners of new films available, exchange of program ideas, news items about developments and experiments in film medium, and to stimulate ideas and activities.

Super-8 Film Maker. New York: PMS Publishing Co., 1972- . Quarterly.

S. TELEVISION

Diamond, Robert M., ed. Guide to Instructional Television. New York: McGraw-Hill, 1964.

Educational and Industrial Television. Ridgefield, CT: C. S. Tepfer Publishing Co., 1972- . Monthly.

Continues Educational Television (1968-1972). Reviews video hardware and software.

International Television Almanac. New York: Quigley Publishing Co., 1956- . Annually.

Presents television industry statistics, addresses, a survey of the world television market, and biographies.

Mattingly, Grayson, and Smith, Welby. Introducing the Single Camera VTR System: A Layman's Guide to Videotape Recording. New York: Scribner, 1973.

Mayer, Martin. About Television. New York: Harper and Row Publishers, 1972.

Includes essential historical, technical, and economic background of the television industry.

Robinson, Joseph F. Videotape Recording: Theory and Practice. New York: n.n., 1975.

U.S. Office of Education. Educational Television, the Next Ten Years: A Report and Summary of Major Studies on the Problems and Potential of Educational Television. Washington: Government Printing Office, 1965.

_____. Instructional Television Facilities: A Guide for School Administrators and Board Members. Washington: Government Printing Office, 1972.

_____. Instructional Television Facilities: A Planning Guide. Washington: Government Printing Office, 1969.

Videofreex. The Spaghetti City Video Manual; a Guide to Use, Repair, and Maintenance. New York: Praeger, 1974.

Wiener, Peter Mark. Making the Media Revolution: A Handbook for Videotape Production. New York: Macmillan, 1973.

Wilkie, Bernard. The Technique of Special Effects in Television. New York: Hastings House, 1971.

T. AUDIO

1. Radio

Advances in Radio Research. 2 vols. New York: Academic Press, 1964.

Southworth, George C. Forty Years of Radio Research. New York: Gordon and Breach Science Publishers, 1962.

2. Recordings

Matthews, Charles Norman George. Tape Recording. London: Museum Press, 1968.

Oringel, Robert S. Audio Control Handbook for Radio and Television Broadcasting. New York: Hastings House, 1972.

Roach, Helen. Spoken Records. 3rd ed. Metuchen, N.J.: Scarecrow Press, 1970.

Shaffer, Dale Eugene. The Audio-Tape Collection: A Library Manual on Sources, Processing, and Organization. Salem, OH: The Author, 1973.

The Tape Industry. Cincinnati: Billboard Publications, Inc., 1973.

Provides a directory of tape supplies, dealers in accessories, and tape services.

3. Directories

Association for Recorded Sound Collections, eds. Sound Recordings Collections in the United States of America and Canada. New York: New York Public Library, 1967.

International Recording Studio Directory. Cincinnati: Billboard Publications, Inc., 1973.

4. Catalogs

Harrison Tape Catalog. New York: M. and N. Harrison, Inc., 1970- . Bimonthly.

This catalog is a cumulative listing of 8-track, 4-track, open reel, and cassette tapes divided into popular, classical, spoken, and miscellaneous categories.

List-O-Tapes. Los Angeles: Trade Service Publications, 1964- . Biweekly.

Lists popular and classical tapes available by type of tape, speed, and content. Acts as a companion volume to Phonolog and, in fact, is sometimes called Phonolog List-O-Tapes.

National Center for Audio Tapes Catalog, 1973. Boulder, CO: National Center for Audio Tapes, 1973.

Lists over 14,000 audio programs suitable for schools.

Phonolog. Los Angeles: Trade Service Publications, 1948- . Weekly.

Lists popular music by song title and album title. Loose-leaf format allows for easy revisions.

Schwann Record and Tape Guide. Boston: W. W. Schwann, Inc., 1949- . Monthly.

Was formerly known as Schwann Long-Playing Catalog.

Schwann Supplementary Record Guide. Boston: W. W. Schwann, Inc., 1968- . Semiannually.

Lists popular music more that two years old, monaural records, education, spoken, imports, religious, musical comedies, film music, and other noncurrent records and tapes.

5. Indexes

Chicorel Index to Poetry in Collections, on Discs and Tapes: Poetry on Discs, Tapes, and Cassettes. New York: Chicorel Library Publishing Corp., 1972.

Chicorel Index to the Spoken Arts on Discs, Tapes, and Cassettes. New York: Chicorel Library Publishing Corp., 1973.

Chicorel Theater Index to Plays in Anthologies, Periodicals, Discs and Tapes. 2 vols. New York: Chicorel Library Publishing Corp., 1970-1971.

Schreiber, Morris, comp. An Annotated List of Recordings in The Language Arts, with Supplement. Urbana, IL: National Council of Teachers of English, 1971.

The list covers recordings for all educational levels.

6. Periodicals

American Record Guide. Pelham, New York: American Guide, Inc., 1935- . Monthly.

Provides record reviews, discographies, biographies, and articles of interest to serious record listeners.

Audio. Philadelphia, PA: North American Publishing Co., 1917- . Monthly.

Billboard. Los Angeles: Billboard Publications, 1894- . Weekly.

Covers the national and international news of the music, record, and tape industry.

Cash Box. New York: George Albert, 1941- . Weekly.

Covers records, tapes, and vending machines.

DB-The Sound Engineering Magazine. Plainview, N.Y.: Sagamore Publishing Co., 1967- . Monthly.

Includes articles on audio techniques, practical applications, AV theory, and new products.

High Fidelity/Musical America. Los Angeles: Billboard Publications, Inc., 1905- . Monthly.

Contains articles, reviews and discographies of both popular and classical music.

Record World. New York: Record World Publishing Co., 1945- . Weekly.

Concentrates on popular music and record industry.

Stereo Review. New York: Ziff-Davis Publishing Co., 1958- . Monthly.

Formerly known as HI-FI-Stereo Review, this magazine contains reviews of disc and tape recordings with the emphasis on classical music. Each issue contains laboratory test reports on new items of audio equipment.

Tape Recording. Saverna Park, MD: Mooney-Rowan Publications, 1953- . Seven times a year.

Contains technical articles on tape recorders and players.

U. PHOTOGRAPHY

Abstracts of Photographic Science and Engineering Literature. Washington: Society of Photographic Scientists and Engineers, 1962-1973.

The American Annual of Photography and Photographic Times Almanac. New York: Scoville Manufacturing Co., 1886- . Annually.

Benedict, Joel A., and Crane, Douglas A. Producing Multi-Image Presentations. Tempe: Audiovisual Services, Arizona State University, 1973.

Boni, Albert, ed. Photographic Literature: An International Bibliographic Guide to General and Specialised Literature on Photographic Processes, Techniques, Theory, Chemistry, Physics, Apparatus, Materials and Applications, Industry, History, Biography, Aesthetics. New York: Morgan and Morgan, 1962.

_____. Photographic Literature 1960-1970. New York: Morgan and Morgan, 1972.

This index is a continuation of the basic volume listed above.

Braive, Michel Francois. The Photograph: A Social History. New York: McGraw-Hill, 1966.

This is a good introduction to photography which includes a comprehensive bibliography.

The Encyclopedia of Photography. 20 vols. New York: Greystone Press, 1963.

Contains a detailed, extensive view of photography, but it is somewhat dated.

Facts You Should Know about Filmstrips. San Fernando, CA: Frank Holmes Laboratories, Inc., 1965.

The Focal Encyclopedia of Photography. 2 vols. New York: Focal Press, 1965.

Gassan, Arnold. A Handbook for Contemporary Photography. 3rd ed. Athens, OH: Handbook Company, 1974.

Covers advanced developing processes and non-silver processes.

Illustrated Dictionary of Photography. London: Fountain Press, 1972.

Kemp, Weston D. Photography for Visual Communicators. Englewood Cliffs, N.J.: Prentice-Hall, Inc., 1973.

Modern Photography. New York: ABC Leisure Magazines, 1937- . Monthly.

Photographic Abstracts. London: Royal Photographic Society of Great Britain, 1921- .

Photographic Equipment Buyer's Guide. Los Angeles: Petersen Publishing Co., 1974.

Photo-Lab Index: The Cumulative Formulary of Standard Photographic Procedures. New York: Morgan and Morgan, 1966- .

Photography Market Place, 1975-1976. New York: Bowker, 1975.

Is an excellent directory of hardware and software sources along with a good bibliography.

Planning and Producing Slide Programs. Rochester, N.Y.: Eastman Kodak Co., 1975.

Popular Photography. Chicago: Ziff-Davis Publishing Co., 1937- . Monthly.

Rothchild, Norman. Making Slide Duplicates, Titles and Filmstrips. 3rd ed. Garden City, N.Y.: Amphoto, 1973.

Spencer, Douglas Arthur. The Focal Dictionary of Photographic Technologies. London: Focal Press, 1973.

Vestal, David. The Craft of Photography. New York: Harper and Row, 1975.

V. VISUAL MATERIALS AND AIDS

Bourges, Jean. How To Graphics. New York: Bourges Color Corp., 1969.

Herdeg, Walter, ed. Film and TV Graphics: An International Survey of Film and Television Graphics. New York: Hastings House, 1967.

Langford, Michael J. Visual Aids and Photography in Education. New York: Hastings House, 1973.

Minor, Ed, and Frye, Harvey R. Techniques for Producing Visual Instructional Media. New York: McGraw-Hill, 1970.

Satterthwaite, Lester. Graphics: Skills, Media, and Materials. Dubuque, IO: Kendall/Hunt Publishing Co., 1972.

Stevens, Harold. Transfer: Designs, Textures and Images. Worcester, MA: Davis Publications, Inc., 1974.

An excellent book.

U.S. Civil Service Commission. Bureau of Training. Visual Materials: Guidelines for Selection and Use in Training Situations. Washington: Government Printing Office, 1971.

Williams, Catharine M. Learning From Pictures. 2nd ed. Washington: Association for Educational Communications and Technology, 1968.

W. MICROFORMS

Glossary of Terms for Microphotography and Reproductions Made from Micro-Images. 4th ed. Annapolis, MD: National Microfilm Association, 1966.

Guide to Microforms in Print. Washington: Microcard Editions, 1961- . Annually.

Lists books and journals available on microcard, microfilm, and microfiche.

Guide to Microreproduction Equipment. Silver Spring, MD: National Microfilm Association, 1959- . Frequency varies.

Presents factual comparable data.

Microform Review. Weston, CT: Microform Review, Inc., 1972- . Quarterly.

Contains reviews and articles of micropublications.

Reichmann, Felix, and Tharpe, Josephine M. Bibliographic Control of Microforms. Westport, CT: Greenwood Press, 1972.

Spigai, Frances Gage. The Invisible Medium: The State of the Art of Microform and a Guide to the Literature. Stanford: ERIC Clearinghouse on Media and Technology, Stanford University, 1973.

Subject Guide to Microforms in Print. Washington: Microcard Editions, 1962- .

Veaner, Allen B. Microform Market Place, 1974-75. Westport, CT: Microform Review, 1974.

X. COMPUTER AND PROGRAMMED INSTRUCTION

Hendershot, Carl H., comp. Programmed Learning and Individually Paced Instruction: Bibliography. 5th ed. Bay City, MI: The Compiler, 1973.

An annotated bibliography of instructional programs in many subject areas.

International Directory of Programmed Instruction. Paris: UNESCO, 1973.

Lekan, Helen A., ed. Index to Computer-Assisted Instruction. 3rd ed. New York: Harcourt Brace and Jovanovich, Inc., 1971.

Programmed Instruction Guide. 3 vols. Newburyport, MA: Entelek, Inc., 1973.

Contains computer-based source books.

Programmed Learning and Educational Technology. London: Sweet and Maxwell, 1964- . Quarterly.

U.S. Office of Education. The Research on Programmed Instruction: An Annotated Bibliography. Washington: Government Printing Office, 1964.

Y. NATIONAL AND REGIONAL ORGANIZATIONS

American Library Association (ALA). 50 E. Huron St., Chicago, Illinois 60611. Robert Wedgeworth, Exec. Dir.

The national association for librarians and related occupations is concerned with non-print materials. However, the primacy of print prevails.

American Student Media Association (ASMA). 16 Tanglewood Estates, Keene, New Hampshire 03431. Helen Colby, Exec. Sec.

Is affiliated with AECT.

Associated Video Dealers of America (AVDA). 1301 Waukegan Rd., Suite 204, Glenview, Illinois 60025. Thomas Sullivan, Jr., Exec. Sec.

Comprises video dealers who have a video franchise.

Association for Educational Communications and Technology (AECT). 1201 16th St., N.W., Washington, D.C. 20036. Howard Hitchens, Jr., Exec. Dir.

Comprises audiovisual and instructional materials specialists, education technologists, audiovisual and television production personnel and teachers.

Association of Chief State School Audio-Visual Officers (ACSSAVO). c/o Assistant Chief School of Library Resources, California State Dept. of Education, 721 Capitol Mall, No. 561, Sacramento, CA 95814. Claude Haas, Pres.

Includes officials in state departments of education.

Bay Area Lawyers for the Arts (BALA). 2446 Durant Ave., Berkeley, California 94704. Hamish Sandison, Exec. Dir.

Provides volunteer legal assistance on art-related legal problems.

Catholic Audio-Visual Educators Association (CAVE). Our Lady of Angeles College, Glen Riddle, Pennsylvania 19014. Rev. Joseph Breslin, Pres.

Includes educators and Catholic personnel who purchase and use audio-visual materials.

Center for Understanding Media. 75 Horatio St., New York, New York 10014. Dr. John Culkin, Pres.

Members are teachers of film in elementary and high schools. Engages in research and projects in communications, education and the arts.

Educational Communications Foundation. 3150 Spring St., Fairfax, Virginia 22030. Harry R. McGee, Exec. Dir.

Seeks to "promote the use of Audio-visuals in the arts of education and communication." Conducts research into the use of audio-visuals and the need for such materials in medicine, business, and industrial education.

Educational Media Council (EMC). 1346 Connecticut Ave., N.W., Washington, D.C. 20036. Harriet Lundgaard, Exec. Dir.

Is a federation of 17 national professional associations.

Educational Media Producers Council (EMPC). 3150 Spring St., Fairfax, Virginia 22030. Daphne Philos, Exec. Dir.

Includes companies which produce and market school materials.

Industrial Audio-Visual Association (IAVA). Box 656, Downtown Station, Chicago, Illinois 60690. Frederick Woldt, Exec. Sec.

Since 1946, IAVA has included professional managers of audio-visual departments of business and industrial firms.

International Audiovisual Society (IAS). P.O. Box 54, Cullowhee, North Carolina 28723. Dr. Paul Flynn, Pres.

Includes audiovisual experts who seek to consolidate the audiovisual profession.

International Tape Association (ITA). P.O. Box 11070, Tucson, Arizona 85734. Larry Finely, Exec. Dir.

Since 1970, ITA has included major manufacturers of audio-video tape and equipment. ITA's purpose is to establish voluntary world-wide standards for the industry.

National Association of Educational Broadcasters (NAEB). 1346 Connecticut Ave., N.W., Washington, D.C. 20036. William Harley, Pres.

Serves universities, colleges, schools, and educational organizations which operate licensed or closed-circuit stations.

National Association of Media Educators (NAME). 2000 P. St., N.W., No. 308, Washington, D.C. 20036. Ronald Sutton, Exec. Off.

Includes groups of film and media teachers and interested persons whose aim is to help students and teachers.

National Association of Media Women (NAMW). 157 W. 126th St., New York, New York 10027. Lois Alexander, National Pres.

National Audio-Visual Association (NAVA). 3150 Spring St., Fairfax, Virginia 22030. Harry McGee, Exec. V. Pres.

Since 1939, NAVA has included dealers, manufacturers, producers, and suppliers of audio-visual products and materials.

National Center for Audiotape (NCAT). University of Colorado, Stadium Bldg., Boulder, Colorado 80302. Robert De Kieffer, Dir.

Established in 1953, NCAT re-records and distributes at low cost tape-recorded educational programs.

National Council on Jewish Audio-Visual Materials (NCJAVM). 114 Fifth Ave., New York, New York 10011. Marc Mishaw, Consultant.

Includes representatives of 44 major national Jewish community and educational agencies. Gives information about and publishes evaluations of Jewish audio-visual materials.

National Education Association (NEA). 1201 16th St., N.W., Washington, D.C. 20036. Terry E. Herndon, Exec. Sec.

Is the major national professional organization of teachers. Small sections of the organization deal with audiovisual education and materials.

National Information Center for Educational Media (NICEM). University of Southern California, University Park, Los Angeles, California 90007. Dr. M. Thomas Risner, Dir.

Established for the purpose of cataloging and storing in computerized form all types of audiovisual educational materials which may then be disseminated to school districts, universities, libraries, and others. Publishes NICEM indexes.

Videotape Production Association (VPA). 23 Park Ave., New York, New York 10016. M. Dubin, Pres.

Includes video tape production firms and suppliers of video tapes.

Western Educational Society for Telecommunications (WEST). University of California, Santa Barbara, California 93106. Gene Manning, Sec.-Tres.

Faculty and staff in public and private educational institutions who specialize in educational television are included.